

## Photography Competition Brief 2019 Level 2/3

### Entry Requirements

This competition is aimed at individuals who are studying a Level 2 or 3 FE course. Please note that a maximum of two students may be entered per organisation. It will be the teaching providers decision which students they choose to put forward. Please note that this is a Skills Competition Wales event, the winner does not get automatic entry to WorldSkills UK and will have to re-register to compete regionally at a separate qualifying event.

### Competition Brief

In April 2015, the Welsh Government announced a series of three themed years, part of an unprecedented campaign to promote Wales' tourism offer under a unified approach for the first time. The first three years were confirmed as Year of Adventure 2016, Year of Legends 2017 and Year of the Sea 2018. Following the success of the first Year of Adventure, the Welsh Government announced a continuation of the approach with 2019 designated as Year of Discovery, which will build on the three themes of adventure, culture and the great outdoors. (<http://walesthebrand.com/>).

Your task is to produce a body of work celebrating all that Wales has to offer those who live, work, visit, invest or study here inspired by this year's theme Discovery.

### The Detail

You are requested to provide 5 digital images – all of which must relate as a coherent response to the above brief. Images are acceptable from a range of mobile devices. The images should be stored onto a jpeg file and sent via dropbox by the 18<sup>th</sup> of January 2019. The competition final will take place at the **Pontio Arts Centre, Bangor, on Tuesday January 22<sup>nd</sup> 2019** (hosted by Coleg Menai).

On the day you will be given times to meet with the judging panel where you will get the opportunity to discuss your ideas and techniques, as well as be prepared to answer any questions relating to your work. The work will be shown to the judges on a 27" iMac.

The work will also be displayed on the large digital video screen by the main entrance of the Pont Arts Center and on the large projector in the main Theatre (between bands, where the Pop Music competition is taking place) and included on the competition Facebook page: ([www.facebook.com/SgiliauCyfryngauChreadigol/](http://www.facebook.com/SgiliauCyfryngauChreadigol/)).



## Competition Rules

Competitors must:

- Work independently (without support from the outside)
- Submit all of the materials listed in the section above ('The Detail')
- Ensure that all images are self-generated and original
- Refrain from using offensive, sexual, controversial or inflammatory text or images.

## Assessment Summary

CRITERION	DESCRIPTION	MAX MARKS
A	Concept/ idea	25
B	Quality of technical proficiency	40
C	Style & approach to the project	15
D	Clarity of message	20
	<b>TOTAL MARKS</b>	<b>100</b>

For general enquiries and/ or technical advice about the competition please contact:

**Paul Edwards**

**Email: paul.edwards@gllm.ac.uk**

**Phone: 01248 370125 ext 3604**

## Briff y Gystadleuaeth

### Teitl a lefel y gystadleuaeth

Cystadleuaeth Ffotograffiaeth 2019 Lefel 2/3

### Gofynion mynediad

Anelir y gystadleuaeth hon at unigolion sy'n astudio cwrs Addysg Bellach Lefel 2 neu 3. Nodwch y gellir cyflwyno uchafswm o ddau fyfyrwr o bob sefydliad. Y darparwyr addysg fydd yn penderfynu pa fyfyrwr a ddewisir i'w cyflwyno. Nodwch os gwelwch yn dda mai digwyddiad Cystadleuaeth Sgiliau Cymru yw hon, nid yw'r enillydd yn cael mynediad awtomatig i WorldSkills UK a bydd yn rhaid ailgofrestru er mwyn cystadlu'n rhanbarthol mewn digwyddiad cymhwys arall.

### Amlinelliad o'r gystadleuaeth

Ym mis Ebrill 2015, cyhoeddodd Llywodraeth Cymru gyfres o dair blynedd thematig, rhan o ymgyrch heb ei thebyg i hyrwyddo twristiaeth Cymru o dan ddull unedig am y tro cyntaf. Cadarnhawyd mai'r tair blynedd gyntaf fyddai Blwyddyn Antur 2016, Blwyddyn Chwedlau 2017 a Blwyddyn y Môr 2018. Ar ôl llwyddiant Blwyddyn Antur, cyhoeddodd Llywodraeth Cymru y byddai'r dull yn parhau, a phenodwyd 2019 yn Flwyddyn Darganfod, a fydd yn adeiladu ar dair thema antur, diwylliant a'r awyr agored. (<http://walesthebrand.com/>).

Eich tasg chi yw cynhyrchu corff o waith sy'n dathlu popeth sydd gan Gymru i'w gynnig i'r rheiny sy'n byw, gweithio, ymweld, buddsoddi neu astudi yma, wedi eich ysbrydoli gan thema eleni, sef Darganfod.

### Y manylyn

Gofynnir i chi ddarparu 5 delwedd ddigidol – y dylai pob un ohonynt berthyn i'w gilydd fel ymateb deallus i'r briff uchod. Derbynnir delweddau o ystod o ddyfeisiadau symudol. Dylid stori'r delweddau ar ffeil jpeg a'u hanfon drwy dropbox erbyn 18 Ionawr 2019. Bydd rownd derfynol y gystadleuaeth yn digwydd yng Nghanolfan Gelfyddydau Pontio, Bangor ar ddydd Mawrth, Ionawr 22, 2019, (dan nawdd Coleg Menai).

Ar y dydd, rhoddir amser penodol i chi gwrdd â'r panel o feirniaid ble cewch gyfle i drafod eich syniadau a'ch technegau, yn ogystal â bod yn barod i ateb cwestiynau'n ymwneud â'ch gwaith. Dangosir y gwaith i'r beirniaid ar beiriant iMac 27".

Yn ogystal, dangosir y gwaith ar y sgrin fideo ddigidol fawr ger prif fynediad Canolfan Gelfyddydau Pontio, ac ar y taflunydd mawr yn y brif Theatr (rhwng bandiau, ble bydd y gystadleuaeth Cerddoriaeth Bop yn digwydd) ac ar dudalen Facebook y gystadleuaeth [www.facebook.com/SgiliauCyfryngauChreadigol](http://www.facebook.com/SgiliauCyfryngauChreadigol)

### Rheolau'r gystadleuaeth



Llywodraeth Cymru  
Funded by  
Welsh Government

Rhaid i gystadleuwyr:

- Weithio'n annibynnol (heb gymorth gan neb y tu allan i'r grŵp)
- Cyflwyno pob deunydd a restrwyd yn yr adran uchod (Y Manyllyn)
- Sicrhau fod pob deunydd wedi cael eu hunan-gynhyrchu ac yn wreiddiol
- Peidio â defnyddio testun na delweddau sarhaus, rhywiol, dadleuol nac ymfflamychol.

### Marcio ac asesu

Defnyddir yr wybodaeth ganlynol gan y beirniaid i benderfynu pa brosiect yw enillydd Cystadleuaeth Sgiliau Cymru, categori Fideo Digidol Delwedd Symudol ar gyfer 2019.

Maen Prawf	Disgrifiad	Uchafswm marciau
A	Cysyniad / Syniad	25
B	Ansawdd gallu technegol	40
C	Arddull a dull o ymdrin â'r prosiect	15
D	Eglurder y neges	20
	Cyfanswm marciau	100

### Manylion cyswllt

Cysylltwch ar gyfer ymholiadau cyffredinol a / neu gyngor technegol am y gystadleuaeth â:

**Paul Edwards**

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Ffurflen G

Cystadlaethau Sgiliau Cymru  
2018/2019