

Competition Brief

Competition title and level

Graphic Design Competition (Advanced)

Entry requirements

This competition is aimed at individual students studying on an FE/HE course up to level 4.

2 learners per campus per organisation (if oversubscribed, the competition will either have a passive brief or will be reduced to number per college).

It will be the teaching providers decision, which students they choose to put forward.

Competition outline

The competition will have a creative brief that will be issued to the competitors on the day of the competition.

The scope of the competition enables learners to develop and demonstrate a variety of creative and technical skills that are essential within the contemporary graphic communication and creative industries.

The detail

All competitors will have the use of an individual iMac with the Adobe Creative Suite and access to the internet. Wacom graphics tablets will also be available. All competitors will be provided with digital imagery; text; graphs; icons etc., issued to them on the day of the competition, in the form of a **Digital Media Pack**.

The Skills Competition Wales, Graphic Design category for 2018 will be held on Wednesday 12th December 9.00 - 4.30pm at Coleg Gwent, City of Newport Campus, Nash Rd, Newport, NP19 4TS.

Marking and assessment

The marking criteria of the competition will reflect the relative significance of particular

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Sgiliau | Competition
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European Social Fund

Skills Competitions Wales 2017/18

graphic design tasks within the work role, paying particular attention to the following areas, to decide which artwork is the winner of the Skills Competition Wales, Graphic Design category for 2018.

Creative process	Image Handling and Photography
Final design	Creative Layout
Typography	Digital Graphics

A panel of judges have been drawn from industry. The judges' decisions will be independently moderated and quality assured before being confirmed.

Competition rules

Competitors must:

Work independently (without support from other students/tutors)

Use only the materials supplied in the **Digital Media Pack**.

Refrain from including offensive, sexual, political, controversial or inflammatory text or images.

Contact details

For general enquiries about the competition please contact:

Nichola Watkins

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For technical advice about the competition please contact:

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**Cronfa Gymdeithasol Ewrop
European Social Fund**

*Skills Competitions
Wales 2017/18*

Briff y Gystadleuaeth

Teitl a lefel y gystadleuaeth

Cystadleuaeth Dylunio Graffig (Uwch)

Gofynion mynediad

Mae'r gystadleuaeth hon ar gyfer myfyrwyr unigol sydd ar gyrsiau Addysg Bellach/Addysg Uwch hyd at lefel uwch.

Noder mai dim ond dau ddisgybl a ganiateir gan bob sefydliad. (os bydd y gystadleuaeth yn cael ei or-ddisgrifio, bydd naill ai briff goddefol naill ai neu fe'i gostyngir i rif y coleg)

Addysgwyr sydd yn gyfrifol am benderfynu pa fyfyrwyr y maent am eu cynnig i gystadlu.

Amlinelliad o'r gystadleuaeth

Bydd briff creadigol ar gyfer y gystadleuaeth, i'w gyflwyno i'r cystadleuwyr ar ddiwrnod y gystadleuaeth.

Mae ystod y gystadleuaeth yn galluogi myfyrwyr i ddatblygu ac arddangos amrywiaeth o sgiliau technegol a chreadigol sy'n hanfodol ar gyfer y diwydiannau cyfathrebu graffig a chreadigol cyfoes.

Y manylyn

Bydd iMac ar gael i bob cystadleuydd, gyda chasgliad Adobe Creative Suite arno yn ogystal â mynediad at y rhyngwyd. Bydd tabledi graffig Wacom ar gael hefyd. Bydd yr holl gystadleuwyr yn derbyn delweddau digidol, testun, eiconau ayyb, ar ddiwrnod y gystadleuaeth o fewn y *Pecyn Cyfryngau Digidol*.

Cynhelir Cystadleuaeth Sgiliau Cymru, categori Dylunio Graffig ar gyfer 2018 ddydd Mercher 12 Rhagfyr 9.00 - 4.30pm yng Ngholeg Gwent, Campws Dinas Casnewydd, Ffordd Nash, Casnewydd, NP19 4TS.

Marcio ac asesu

Er mwyn dewis enillydd categori Dylunio Graffig Cystadleuaeth Sgiliau Cymru 2018, bydd criteria marcio'r gystadleuaeth yn adlewyrchu arwyddocâd cymharol y tasgau dylunio graffig o fewn y rôl gwaith. Byddent yn canolbwyntio ar y meysydd canlynol:

Proses Greadigol	Trin Delweddau a Ffotograffiaeth
Dyluniad Terfynol	Gosodiad Creadigol
Teipograffiaeth	Graffeg Ddigidol
Technegau cyn-gynhyrchu	Dulliau cadw a ffurf ffeiliau

Mae'r beirniaid wedi'u dewis o'r diwydiant. Bydd penderfyniadau'r beirniaid yn cael eu cymedroli'n annibynnol, ac ansawdd y penderfyniadau yn cael eu hasesu cyn eu cadarnhau.

Rheolau'r gystadleuaeth

Rhaid i'r cystadlewyr:

Weithio'n annibynnol (heb gefnogaeth myfyrwyr neu diwtoriaid eraill)

Defnyddio'r deunyddiau o fewn y *Pecyn Cyfryngau Digidol* yn unig

Beidio â chynnwys delweddau neu destunau anwedus, gwleidyddol, rhywiol, ymfflamychol, neu ddadleuol.



Manylion cyswllt

Ar gyfer ymholiadau cyffredinol, cysylltwch â:

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Am gyngor technegol yn ymwneud â'r gystadleuaeth, cysylltwch â:

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