

# **Competition Brief**

# **Competition Title**

Beauty Therapist (Hands & Face)

## **Competition Overview**

A Beauty Therapist carries out a range of high quality beauty and skincare services including facial treatments, make-up, manicure, pedicure, lash and brow treatments; all within the required health and safety standards.

In this competition, competitors will be assessed on a series of tasks, including an eyelash tint, a day make-up and crème red polish to the finger nails.

# As a result of the on-going COVID-19 pandemic this competition will be assessed on Photographic Entry allowing all competitors to work to their individual strengths

# **Entry Criteria**

The competition is for those training for a career in the Beauty Therapy Industry and studying towards a Level 2 or 3 qualification.

Please ensure your entrants have the skills and competences to complete the task.

#### Entry capacity restrictions by organisation

Maximum of up to 2 per location.

This is the maximum number of entries permitted by an organisation for this competition.

This is determined by 'location' and 'organisation'. 'Organisation' refers to the competitors' training provider/employer. 'Location' refers to a site where the competitor studies / is employed. For further guidance on these capacities, click <u>here</u>

# Brief

## Task 1: Eyelash tint

Eyelash tint must be carried out with the following 3 images as evidence:

#### Ensure the pictures submitted are close ups:

**Image 1** – Preparation of eyelashes for tint treatment. This must include an image of the eyes with the protective pads in place with the eyes closed.

Image 2 – Tint application. This must be with the eyes closed and tint applied.

**Image 3** - Finished result. This must be taken with the eyes open once the tint has been removed.

## Task 2: Day Make-up

This treatment should include applying:

Concealer, foundation,, blusher, eye-brow product, eye-shadow, eye-liner, mascara, lipstick.

#### The judges will want to see 4 images submitted:

- Front face eyes closed
- Front face eyes open
- Left side face
- Right side face

(In focus, no editing / filters / photoshop)

#### Task 3: Nail Paint on natural nails

Important note: Polish must be done on natural nails only, no extensions.

This treatment should include; File and cuticle work, followed by Crème red polish applied to all 10 nails.

The judges will want to see 2 images submitted:

- One side view
- One top view

In focus, no editing / filters / photo shop

#### Submitting Photographic Entry

Photographs should not be digitally edited or enhanced and should be competitor's own work,

completed under competition conditions. This will best prepare you for further stages.

Please submit photographic entries by email by 27<sup>th</sup> January 2022 5pm (9 x jpeg images).

Email: competitions@cambria.ac.uk

# Infrastructure List

Equipment, tools and products must be the competitor's own.

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# **Competition Rules**

For full terms and conditions of entry and competition rules visit <u>www.inspiringskills.gov.wales/terms-and-conditions</u>

#### **Competition specific rules**

Conduct for competitors during live competitions:

- Competitors must set up and participate in the competition on their own. At no point should accompanying tutors, colleagues or others be in the competition area before or during the competition. Models will enter the room at the start time of the competition.
- Where there are a number of competitors from a different campus attached to the same organisation, the competitors workstations will be placed around the competition area at the discretion of the judges.
- Competitors must not bring any ornaments to decorate their work area e.g. flowers, vases, etc.
- Competitors must ensure that they keep to timings set by judges at the beginning of the competition, extra time will not be allocated to those who are not ready for each task.
- Competitors should be dressed in beauty therapy attire and present themselves in a manner which would be acceptable within commercial enterprises. No jewellery or piercings are to be worn.
- Competitors must cover all logos and other items that identify their colleges or other organisations of origin.
- Competitors will start and finish work as instructed by the judges.
- During the competition, competitors should not disturb other students/teams or speak to members of the public.
- Any competitor who wishes to leave the area during the competition must seek the permission of the judges.
- If there is a power stoppage, breakdown of machinery or accident, the competitors must act according to the instructions of the judges.
- Competitors who break or damage their own equipment during the competition will not receive additional time.
- Competitors will be required to bring a model on the day. The models must not be contra-indicated to any of the treatments.
- Models will be checked prior to the competitions; any found to be unsuitable will incur penalties for the competitor. Models must not aid the competitor in any way as this may affect the competitor's marks.
- Competitors are responsible for supplying all products and equipment, including towels. Hosts will however provide a couch, magnification lamp, stool and trolley. Only trolleys or your own storage boxes, under the couch, should be used for products and

equipment. Any items placed on sinks, shelves and cupboards in the work area will be asked to be moved.

#### No electrical equipment permitted

Where a competitor is observed working in an unsafe manner, s/he will be stopped and not permitted to continue unless willing to follow the judges' directions.

#### Generic competition rules

- Mobile phones are to be switched off during competition activity.
- Listening to music via headphones is not permitted during competition activity.
- Any questions during competition activity should be addressed to the competition judging panel.
- Competitors should not communicate with other competitors during competition activity.
- It is the responsibility of each competitor to arrive on time for each competition session. No additional time will be allowed if you arrive late.
- Technical failure of your equipment should be reported immediately to the judging panel. Additional time will be allocated if the fault is beyond the control of the competitor.

#### Marking and Assessment

Marking and judging of this competition will be done by a team of experts from Industry, Further Education or Training Provider, using a marking criteria and allocated marks to ensure consistency.

Brief breakdown of marking and assessment.

Aspect	Marks
Eyelash tint	10
Day make-up	24
Nail paint	12
Total	46

Objective assessment will be used whenever the process or product is correct or incorrect, complete or incomplete, against a given benchmark that the judges can agree on (0/1). It is used whenever it is possible to take a measurement of some kind.

For all judgement criteria, the following marking scale will be used/ or a variation:

- 0 Does not meet industry standard
- 1 Meets minimum industry standard
- 2 Meets industry standard
- 3 Exceeds industry standard

#### Feedback and Recognition

Individual and Group verbal feedback will be provided at the end of the competition.

No results or awards will be awarded on the day, as marking will be quality assured.

All competitors will be issued with a Participation Certificate and invited to an online Celebration Event which will be held Thursday 17th March 2022, where the First, Second and Third Awards will be announced. Further details will be communicated to competitors and their points of contacts by email.

Marksheets will be made available to competitors after the quality assurance process has been completed.

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